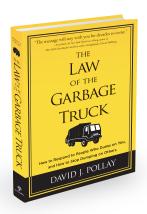
## THE GARBAGE TRUCK COMMUNICATION RULE

## By David J. Pollay

Author of *The Law of the Garbage Truck* 



People who act like Garbage Trucks allow their anger, frustration, insecurity, and disappointment to drown out most everything good around them.

Fortunately, people do not act like Garbage Trucks all the time.

Eventually they'll leave the safety of being a Garbage Truck—if even for a moment.

They'll do or say something nice, show concern, or offer their help on some occasion.

It's then that you must recognize their best. Let them know the good you see in them.

Show them how much you care and how much they mean to you.

When you look for and focus on the good in people, you help them see what is possible in their lives.

You give energy to what is right about them.

Your love and attention may be what enables them to change.